Media Release



09 September 2022

Excellence in Mining – Winner

Perenti congratulates idoba's President, Sarah Coleman, on winning the 'Excellence in Mining Award' at the national Women in Industry Awards night on Thursday 8th September at Doltone House, Jones Bay Warf, Sydney.

The Women in Industry Awards recognise outstanding women from across a range of industrial sectors, including those who work in mining, transport, manufacturing, engineering, logistics, bulk handling, waste management, rail and construction and infrastructure.

The 'Excellence in Mining Award' recognises an individual who has made a positive contribution to one of the many facets of the mining industry. Sarah has vast experience in mining and management consulting, with an impressive background spanning operations, improvement, innovation, technology, and asset management.

Under Sarah's leadership as President, idoba has grown through the strategic acquisitions of Optika Solutions, Orelogy, and Atmorphis, and is now a leading innovation ecosystem.

"I've had an amazing opportunity over the last couple of years to really look at how we rethink, transform and disrupt the mining industry. In my view we can't innovate without diversity and I'm very privileged to say that our team is over 40% female and we have a strong autistic and neurodiverse contingent in the team.

"Unlocking the potential of women in our industry has been a personal and professional passion of mine. It's an incredible honour to be presented with the award and I am so excited to see current and future generations of excellent women bringing their unique ideas, perspective, and diverse skills to the mining and technology industries." Sarah said.

Sarah has previously been recognised for her excellence, including being named in *WA Business News'* '40 under 40' list, acknowledged as a female finalist for 'Most Outstanding Young Professional' by the Chamber of Minerals and Energy and named WA State Owner Manager of the Year by the Australian Institute of Management.

Perenti Managing Director and CEO, Mark Norwell states, "We are extremely proud of Sarah and all of her achievements, both personal and professional. The work she has accomplished in bringing idoba to life is testament to her intelligence and dedication and it is great to see her hard work recognised at the Women in Industry Awards."

idoba is a technology driven service offering for Perenti and the mining industry, that leverages in-house technology and data expertise to add value to our global mining services activities.

Perenti congratulates the Excellence in Mining finalists, Gina Rinehart and Maria Ruiz, as well as all other finalists and award winners from the Women in Industry Awards.

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